



Privacy Notice

This privacy notice provides information on how Elite Services Limited, Elite Services Home to School Transport Limited, Elite Services Driver Training Limited, Carsville Coaches Limited and Freedom Travel North T/A Smiths of Marple Limited collects and processes your personal data when you visit our website [to sign up for a newsletter, purchase a product or service].

It is important that you read this privacy notice together with our website privacy policy which contains more detailed information about our data processing and can be accessed here.

Important information and who we are

Elite Services Limited, Elite Services Home to School Transport Limited, Elite Services Driver Training Limited, Carsville Coaches Limited and Freedom Travel North T/A Smiths of Marple Limited are all individual limited company's and Sam Nickson is the controller and responsible for your personal data.

Contact details

Our full details are:

Name of Data Protection Officer for all company's: Sam Nickson, Director

Email address: sam@eliteservicesltd.com or sam@smithsofmarple.com

Postal address:

Elite Services Limited, Elite Services Home to School Transport Limited & Elite Services Driver Training Limited

Unit 3 Adswood Industrial Estate, Adswood Road, Stockport, SK3 8LF

Carsville Coaches Limited

Unit 6 Adswood Industrial Estate, Adswood Road, Stockport, SK3 8LF

Freedom Travel North Limited T/A Smiths of Marple:

72 Cross Lane, Marple, Cheshire SK6 7HZ

Telephone number(s):

Elite: 0161 480 0617

Carsville: 0161 748 2698

Smiths of Marple: 0161 427 2825

1. The data we collect about you

We may collect, use, store and transfer different kinds of personal data about you as follows:

- Identity Data.
- Contact Data.
- Financial Data.
- Transaction Data.
- Technical Data.

Privacy Notice

- Profile Data.
- Usage Data.
- Marketing and Communications Data.

We use different methods to collect data about you, which are explained here: [insert details]

2. How we use your personal data

We will only use your personal data for the purpose for which we collected it which include the following:

- To register you as a new customer.
- To process and deliver your order.
- To manage your relationship with us.
- To enable you to participate in a prize draw, competition or complete a survey.
- To improve our website, products/services, marketing or customer relationships.
- To recommend products or services which may be of interest to you.

3. How we share your personal data

We may share your personal data within the group and with external third parties on a needs/must required basis.

4. International transfers

We may transfer, store and process your personal data outside the UK.

5. Your legal rights

Under certain circumstances, you have rights under data protection laws in relation to your personal data including the right to receive a copy of the personal data we hold about you and the right to make a complaint at any time to the Information Commissioner's Office, the UK regulator for data protection issues (www.ico.org.uk).

6. Further details

If you are looking for more information on how we process your personal data including on data security, data retention and lawful processing bases, please access our website privacy policy.

Last Review Date: 8th October 2026

Next Review Date: 8th October 2027